



**MELROSE PARK**  
**CHAMBER OF COMMERCE**  
**& COMMUNITY DEVELOPMENT**

## New Chamber Members and Renewals

The Melrose Park Chamber of Commerce and Community Development (MPCCCD) welcomed two new businesses as members in August and September, and has over 200 members! Please help us welcome Andy's Frozen Custard and La Famillia Lomar, Inc., on their membership and partnership with the MPCCCD.

We also want to give special thanks to the seven businesses that renewed memberships in August and September, and continue to participate in networking events, information sessions, and provide feedback and surveys to help the chamber connect them with the resources and solutions needed to support and fuel economic growth in our community. Please join us in thanking and supporting these businesses. They are Best Packaging Co.: Precision Repair, Inc.: Proviso Leyden Council for Community Action (PLCCA): Signco, Inc.; Triton College; Walther Christian Academy and Winston Plaza.

The Melrose Park Chamber of Commerce and Community Development now has over 200 members and the list continues to grow each month. If you are not currently a member of the MPCCCD, please reach out to Isaac Bazbaz, executive director, via email at [ibazbaz@mpcccd.org](mailto:ibazbaz@mpcccd.org) or call (708) 343-9500 and he will schedule a time to meet with you to discuss the benefits of partnering and working with our chamber.

For information about membership, please visit the chamber website Membership page at <https://mpcccd.org/benefits-dues/>.

## Connecting Our Businesses to Resources!

On Sept. 24, the MPCCCD hosted a workshop specifically geared towards digital marketing strategies and solutions for small businesses. During this session, attendees were able to gain insight from Andrew Madden of Madden Creative to help grow their business using best practices for their website and social media efforts to connect with customers.

This session included information on optimizing image and video content for better search results, updating website content using free SEO Tools to improve search results, using Google Analytics and Search Console to see how visitors are finding and using your website, etc.



Thank you to all that were able to attend and a special thank you to Andrew Madden and the Madden Creative Team for the presentation and providing our businesses with ways to improve how they connect with new and existing customers!

To learn more about the Melrose Park Chamber of Commerce and Community Development, and future events and initiatives, visit our website at <https://mpcccd.org> or call (708) 343-9500.

## Learn More About the Melrose Park Chamber of Commerce and Community Development!

If you are not getting emails from the MPCCCD about events, training or technical assistance offered for certifications, grant applications, etc., sign up for our newsletters at <https://mpcccd.org>. You can also follow the chamber on Facebook or LinkedIn to stay current on chamber activities!

**To schedule an appointment to learn more about the chamber or to get information on membership, please reach out to Isaac Bazbaz, executive director, via email at [ibazbaz@mpcccd.org](mailto:ibazbaz@mpcccd.org) or call (708) 343-9500 and he will schedule a time to meet with you.**

# Having Fun and Making a Difference

August and September are always big months for the Melrose Park Chamber of Commerce and Community Development with a little extra emphasis on community through participation and support in the District 89 Annual Back-to-School Picnic, sponsoring and hosting Bingo at the Taste of Melrose Park, Labor Day Weekend, and this year we also participated in the Village of Melrose Park's National Night Out Event!

On Aug. 6, the Melrose Park Chamber of Commerce and Community Development (MPCCCD) proudly participated as a key sponsor in the village of Melrose Park's inaugural National Night Out festival for first responders, held at the Melrose Park Civic Center.

As one of the main sponsors of the event, the MPCCCD played a significant role in making the evening memorable by providing food and beverages for all attendees. The festival offered a unique opportunity for residents and their families to engage with first responders from the Melrose Park Police, Fire and Homeland Security – Public Safety departments, as well as representatives from various community agencies.

Isaac Bazbaz, executive director of the Melrose Park Chamber of Commerce and Community Development, expressed his enthusiasm about the event: "It was an honor to support and participate in this special event. Our community thrives when we come together to celebrate and connect with our first responders. Last night was a beautiful demonstration of unity and appreciation, and we are proud to have been part of it."

The event highlighted the vital role of first responders and provided an engaging and enjoyable experience for all who attended. The MPCCCD looks forward to continuing its support for such impactful community initiatives.

School District 89 held its annual Back-to-School Picnic on Aug. 17, and the representatives from the Melrose Park Chamber of Commerce, joined village of Melrose Park Mayor Ron Serpico and D89 Superintendent Dr. Michelle Hassan, teachers, sponsors and vendors to welcome students and families to kick off the 2024/2025 school year.

Pictured here are Mayor Serpico, Dr. Hassan and MPCCCD Executive Director Isaac Bazbaz as they announced the 10 students winning new bicycles that had been donated by the MPCCCD.

Executive Director Bazbaz said that this is the fourth consecutive year that the MPCCCD has participated in the D89 picnic and that the chamber looks forward to participating again next year. Bazbaz also indicated that the event also gave him an opportunity to celebrate with several MPCCCD members since nearly half the sponsors/vendors are current MPC-CCD members.

From Aug. 30-Sept. 1, the Melrose Park Chamber of Commerce and Community Development hosted Bingo and a 50/50 raffle at the Taste of Melrose Park for the third consecutive year! During the three days, nearly 80 games of Bingo were played with the winners getting half the proceeds from each game. \$5,000 was paid out to winners from Bingo this year and the winner of the 50/50 raffle received \$1,840 after her ticket was drawn just prior to the close of the 42nd Taste of Melrose Park.

MPCCCD Executive Director Isaac Bazbaz said he truly appreciates the hundreds of people that participated in Bingo or bought a 50/50 raffle ticket and congratulates each of the winners, and continued by saying the big winners are those that receive help from the food pantry at Our Lady of Mount Carmel (OLMC) in Melrose Park. For the third consecutive year, 100% of the proceeds from Bingo and the 50/50 raffle were donated to the pantry.

On Oct. 2, 2024, representatives from the MPCCCD joined Mayor Ron Serpico as he presented a check for \$7,000 to the Our Lady of Mt. Carmel Food Pantry which was represented by Fr. Leandro Fasso, Deacon John Battisto, Jaime Reyes and Joe Casale from Our Lady of Mount Carmel Church.

Thanks to everyone that joined us for Bingo or bought a raffle ticket this year. We look forward to seeing you at Bingo at the Taste of Melrose Park in 2025!



Melrose Park's National Night Out



District 89's Back-to-School Picnic



Taste of Melrose Park BINGO



Our Lady of Mt. Carmel Food Pantry