



Your Financial Help Makes This All Possible!

**Mayor
Ronald M. Serpico**



Celebrating Our 43rd Year

August 29th, 30th & 31st



Melrose Park Campus
Near the NW Corner of
25th Ave. and Lake St.



WELCOME TO THE 43RD ANNUAL TASTE OF MELROSE PARK

Dear Friends of Melrose Park,

I am writing to invite you to participate as a sponsor for the 43rd Taste of Melrose Park, which will be held over the Labor Day weekend, from August 29th to August 31st.

The Taste of Melrose Park is a family-friendly food festival that attracts thousands of attendees each year. What sets us apart from other food festivals is that most of our food vendors are residents who showcase their unique family recipes. In addition to the delightful culinary offerings, we provide continuous free entertainment on our two stages.

Your sponsorship will help cover many of the costs associated with the event. It also presents a fantastic marketing opportunity for your business or organization, allowing you to showcase your name to the thousands of food enthusiasts who attend our three-day festival.

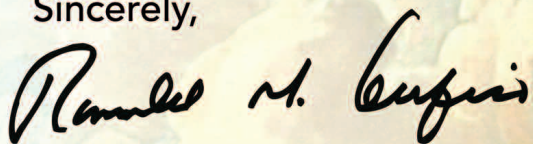
With your financial support, we can continue to host this wonderful family-oriented event and keep our food prices at \$5 or less per serving, despite rising food costs.

To those who have generously supported the Taste of Melrose Park in the past, I sincerely thank you and hope you will consider continuing your sponsorship in 2025. Without your generosity, we would not be able to execute such an ambitious event.

This insert contains information about various sponsorship packages that can fit your budget. If you find a package that suits you, please cut out the application form located on Page 33.

For additional information, please feel free to email our Taste of Melrose Park Director, Peggy DiFazio, or Lorena Anguiano at taste@melrosepark.org, or call 708-343-4000 ext. 4452 or 4448. Thank you for your consideration.

Sincerely,



Ronald M. Serpico
Mayor of Melrose Park



TASTE OF MELROSE PARK SPONSORSHIP PACKAGES

\$8,000.00 PLATINUM SPONSOR PACKAGE

1- Full Page Color Ad (9" wide x 10.5" tall)
10' x 10' Hospitality Tent
2 - Main Stage Video Walls
1 - 4' x 6' Banner
1 - 2' x 4' Billboard

1 - Ad (4.5" wide x 2.28" tall) to run 6 times in *The Rose* newspaper
Public Address System Announcements
2 - VIP Parking Passes

\$5,000 GOLD SPONSOR PACKAGE

1 - Half Page Color Ad (9" wide x 5.5" tall)
10' x 10' Hospitality Tent
Main Stage Video Wall
1 - 3' x 4' Banner
Public Address System Announcements
1 - VIP Parking Pass

\$3,500 SILVER SPONSOR PACKAGE

1 - Full Page Color Ad
Main Stage Video Wall
1 - 2' x 4' Billboard
Public Address System Announcements

\$1,500 BRONZE SPONSOR PACKAGE

1 - 9.25" x 5.5" Color Ad
1 - 3' x 4' Banner
Public Address System Announcements

\$1,000 MAIN STAGE VIDEO WALL ADVERTISING PACKAGE

Your Ad Will Scroll on an 8' x 15' Screen
6:00 PM - Close Each Night

MORE SPONSORSHIP OPPORTUNITIES

\$3,000 T-SHIRT SPONSOR

Your Company Logo
Printed On 500+ Volunteer Shirts
(T-Shirt Space Will Be Limited)

★ **MUST SUBMIT** ★
BY JUNE 6TH

\$850.00 COLOR BANNER

1 - 3' x 4' Color Banner will be displayed throughout the grounds
1 - Ad (4.5" wide x 2.28" tall) to run one time in *The Rose* newspaper

\$500.00 COLOR BILLBOARD

1 - 2' x 4' Color Billboard, which can include your logo.
Displayed the month of August facing 25th Avenue
1 - Ad (4.5" wide x 2.28" tall) to run one time in *The Rose* newspaper

If none of these packages meet your needs or budget, we will work closely with you to design a sponsorship package that will.



TASTE OF MELROSE PARK ORDER FORM

See Page 32 for the
43rd Annual
Taste of
Melrose Park
Sponsorship
Details!

MAKE CHECKS PAYABLE TO: TASTE OF MELROSE PARK

Please Return This Form With
A Check Or Money Order
No Later Than May 16th To:
Taste Of Melrose Park
1000 N. 25th Ave.
Melrose Park, IL 60160

Please Select One of
the Following Packages:

___ \$8,000.00 PLATINUM SPONSOR

___ \$5,000.00 GOLD SPONSOR

___ \$3,500.00 SILVER SPONSOR

___ \$1,500.00 BRONZE SPONSOR

___ \$3,000.00 T-SHIRT SPONSOR
(Submit by June 6th)

___ \$1,000.00 VIDEO WALL SPONSOR

___ \$850.00 3 X 4 COLOR BANNER

___ \$500.00 2 x 4 COLOR BILLBOARD

___ OTHER

PLEASE PRINT CLEARLY

Sponsor Name: _____

Contact Name and Title: _____

Street Address: _____

City, State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Call Peggy DiFazio or Lorena Anguiano at
708-343-4000, ext. 4448 and they will work with your company
to develop a sponsorship package that will meet your budget.

Please detach this order form on the dotted line and return with your payment.

Important Please Read!!!

No later than June 13th we need you to email us your billboard or banner
Camera Ready Artwork or email us the vital information we need for us
to create your billboard or banner to: taste@melrosepark.org

For more information or if you have a question, please call Peggy DiFazio
or Lorena Anguiano at 708-343-4000, ext. 4448 or email them at taste@melrosepark.org

